



- Fiscal 2012 First Half Business Results
- Forecasts for the Current Term (FY2012)

December 4, 2012 (Tue)

Contents



Profile	2
I Fiscal 2012 First Half Business Results	
Fiscal 2012 First Half Business Results (Summary)	4
Deposits	5
Loans	6
Securities	7
Fees and Commissions	8
Mandatory Disclosure of Bad Debt under the Financial Reconstruction Law	9
Capital Ratio (Non-Consolidated Basis)	10

II Medium-Term Management Plan (Future Creation Plan 2013)

Medium-Term Management Plan	
'Future Creation Plan 2013'	12
Plan Duration	13
Quantitative Targets	14

III Forecasts for the Current Term (FY2012)

Earnings Forecasts for the Current Term (FY2012)	16
Plan for Deposits	17
Financial Products Sales Plan	18
Plan for Loans	19
Plan for Investment in Marketable Securities	20
Operating Expenses and OHR (Trends and Forecasts)	21
Initiatives to Cutback Expenses and Effective Utilization of Human Resources	22
Credit Cost (Trends and Forecasts)	23
Yields & Interest Margins (Trends and Forecasts)	24
Return to Shareholders	25

IV Economic Trends in Yamanashi Prefecture

Business Trends	27
Creation of New Industries	28
Preparations for High-Speed Transportation Networ	k
	29

Progress of long-term vision (Themes for fiscal 2012 and beyond)

Progress of long-term vision	
(Themes for fiscal 2012 and beyond)	31

- **Profile** (as of September 30, 2012)
 - · Predecessor Founded: April, 1877
 - · Established: December, 1941
 - · Head Office: 20-8, Marunouchi 1-Chome, Kofu, Yamanashi
 - Common Stock: ¥15,400 million
 - Employees: 1,743
 - Branches (including sub-branches): 91 (75 in Yamanashi Pref., 15 in Tokyo, 1 in Kanagawa Pref.), Corporate Sales Offices: 1 (Tokyo, Higashimurayama City), Representative Office in Hong Kong



Head Office

Our Mission

Region-Based Operations and Sound Management

Maintaining a close relationship with the communities in the region where we operate, we will contribute to the prosperity of the region and the development of its economy, with a commitment to sound management that enjoys the trust of our customers, while bolstering our business operations.

I Fiscal 2012 First Half Business Results

Fiscal 2012 First Half Business Results (Summary)

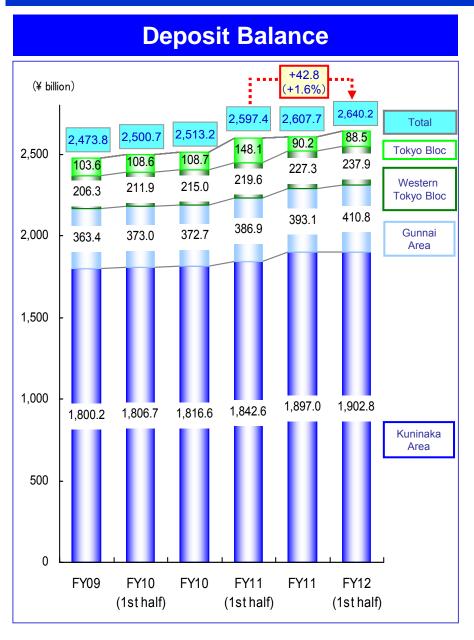
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	(¥ billion, %)	Previous 1st half (FY11)	Reporting 1st half (FY12)	YoY change [%]
O	perating income	24.4	24.0	(0.4) [(1.7)]
Gr	oss banking profit	20.2	20.2	0.0 [0.1]
	Interest income	17.6	16.5	(1.1) [(6.2)]
	Fees and commissions	2.1	2.1	0.0 [0.2]
	Other operating income	0.0	0.0	(0.0) [(13.5)]
	Gross banking profit on core operations	19.8	18.7	(1.1) [(5.5)]
	JGBs and other bond transactions	0.3	1.4	1.1 [331.7]
Ех	penses	15.2	14.6	(0.6) [(3.3)]
Ge	neral provision to loan loss reserve	-	-	-[-1
Ne	t business profit	5.0	5.5	0.5 [10.7]
Ne	t business profit on core operations	4.6	4.0	(0.6) [(12.7)]
No	on-operating losses	0.5	(1.1)	(1.6) [(316.9)]
	Reversal of loan loss reserve	1.7	0.1	(1.6) [(89.7)]
	Equity share and similar transactions	(1.0)	(1.2)	(0.2) [(20.9)]
Or	dinary profits	5.5	4.4	(1.1) [(19.8)]
Ех	traordinary income (losses)	(0.0)	(0.5)	(0.5) [-]
In	come before income taxes	5.5	3.8	(1.7) [(30.3)]
In	come taxes - basic	1.8	1.8	(0.0) [(0.7)]
In	come taxes - deferred	0.4	(0.0)	(0.5) [(114.3)]
Ne	t income	3.1	2.0	(1.1) [(35.5)]

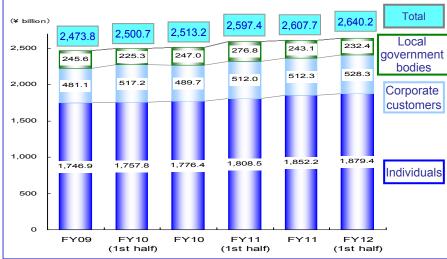
	(¥ billion, %)		Reporting 1st half (FY12)	YoY char	nge [%]	Balance	Yield
	Fur	nd Operations	17.4	(1.0) [(5.7)]	0.7	(1.8)
		Interest on loans	11.3	(0.7) [(6.4)]	(0.1)	(0.7)
Interest income		Interest on securities	6.0	(0.2) [(4.1)]	0.9	(1.2)
st inc		Call loan, etc.	0.0	(0.0)	(19.7)]	(0.0)	0.0
ome	Fur	nd procurement	0.9	0.0 [4.6]	0.0	0.0
		Interest on deposits	0.8	0.0 [7.3]	0.0	0.0
		Call money, etc.	0.0	0.0 [42.6]	0.0	(0.0)
	Inte	rest income	16.5	(1.1) [(6.2)]	_	_

	(¥ billion)		Reporting 1st	
			half (FY12)	YoY change
F	Revenues		3.2	(0.0)
		Investment trusts	0.3	(0.0)
	JGBs held by individuals		0.01	0.0
	Life insurance		0.3	0.0
	Others		2.6	0.0
C	Со	st	1.1	(0.0)
F	Fees and Commissions		2.1	0.0

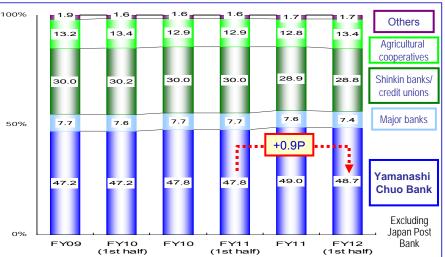
	Reporting 1st	
(¥ billion)		YoY change
Personnel	7.9	(0.1)
Premises and equipment	6.0	(0.3)
Taxes	0.7	(0.0)
Expenses	14.6	(0.6)



Balance by Customer Segment

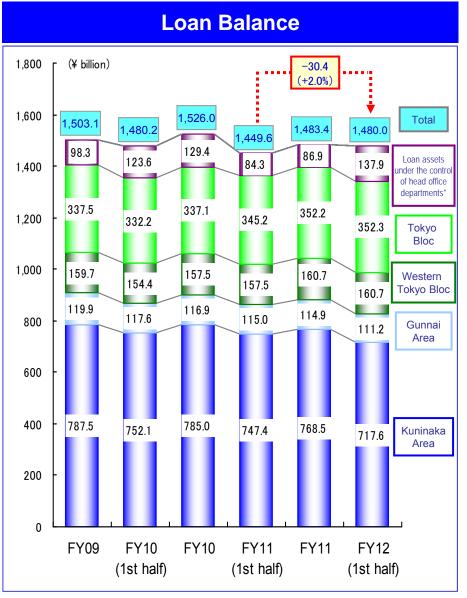


Deposit Shares in Yamanashi Prefecture

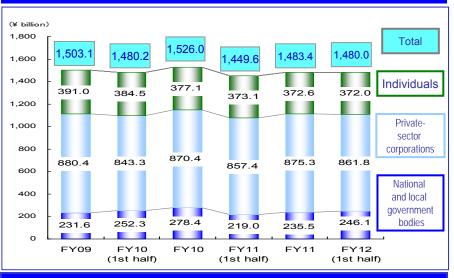


Loans

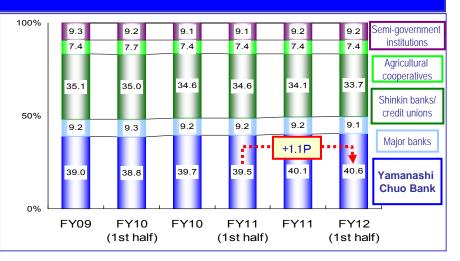
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Balance by Customer Segment

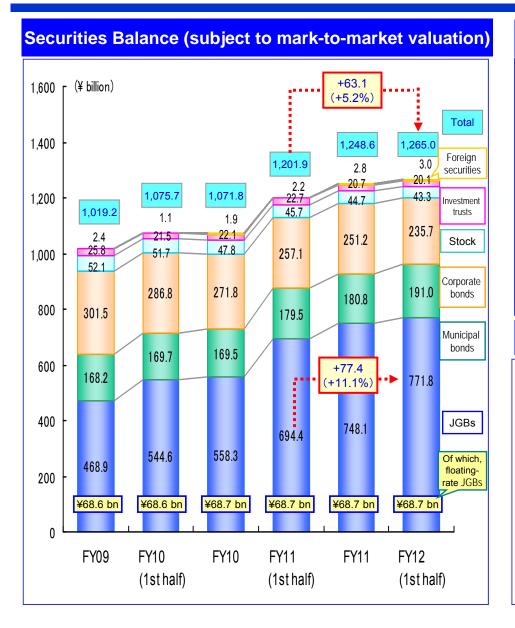


Loan Shares in Yamanashi Prefecture



Securities

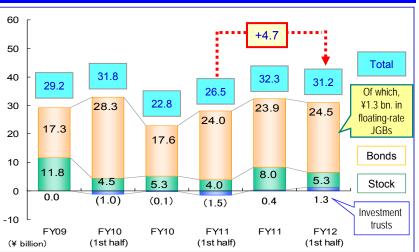
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Breakdown of Gains (Losses) on Securities

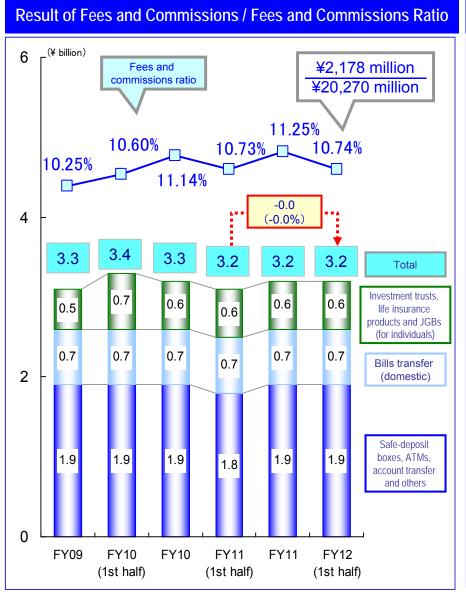
			(¥ billion)
	FY11 (1st half)	FY12 (1st half)	Change
Interests and dividends on securities	6.3	6.0	(0.2)
Securities yields	1.11%	0.93%	(0.18)%
Gains (losses) on bonds	0.3	1.4	1.1
Gains on sale of bonds	0.3	2.3	2.0
Losses on sale of bonds	_	0.3	0.3
Amortization of bonds	_	0.4	0.4
Gains (losses) on stock	(1.0)	(1.2)	(0.2)
Gains on sale of stock	0.1	0.3	0.2
Losses on sale of stock	0.3	0.5	0.2
Amortization of stock	0.8	0.9	0.1

Unrealized Gains (Losses)

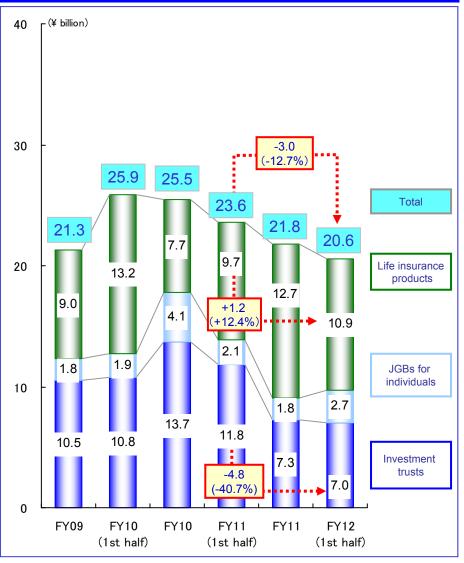


Fees and Commissions

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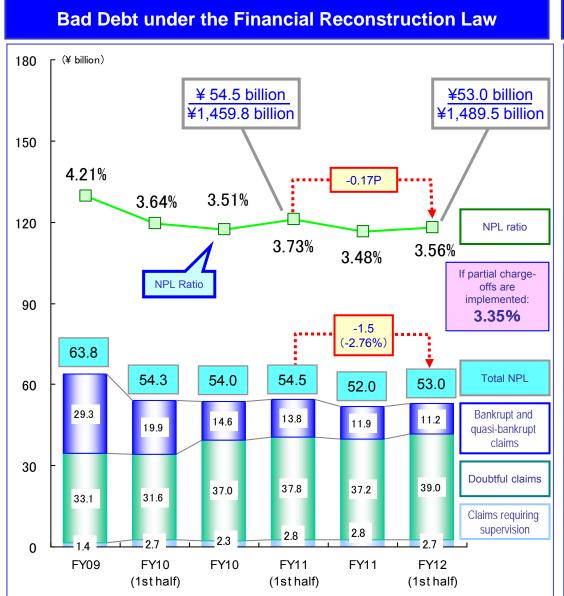
Sales for Investment Trusts, Life Insurance Products and JGBs

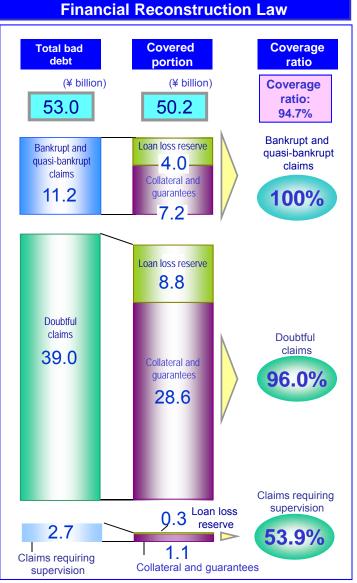


^{*} Fees and commissions ratio= Fees and commissions / Gross banking profit

Mandatory Disclosure of Bad Debt under the Financial Reconstruction Law

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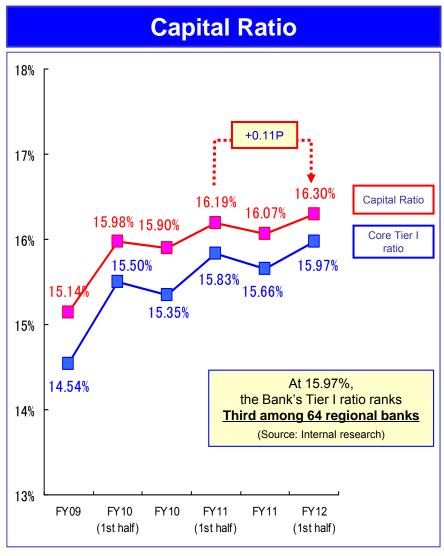




Coverage of Bad Debt under the

Capital Ratio (Non-Consolidated Basis)

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*Core Tier I: A portion of the regulatory capital, mainly consisting of common stock, capital surplus and retained earnings

Breakdown of Regulatory Capital

(¥ billion)

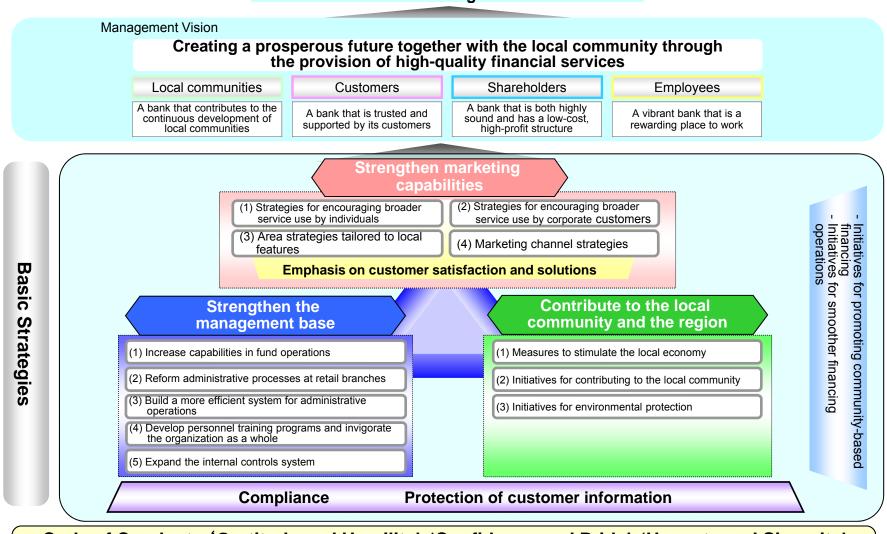
			FY12 (1st half)	Comparison with FY11
Tier I (A)		150.3	1.5	
Core Tier	I ratio		150.3	1.5
Net defer	red tax ass	sets	_	_
	l stock / pr nt certifica		-	-
Tier II		(B)	3.1	(0.8)
General p	rovision to	loan loss reserve	3.1	(8.0)
Deductions		(C)	_	-
Regulatory	capital	(A) + (B) - (C)	153.4	0.7
Risk-weight	ed asse	ts	940.8	(8.9)

Risk Calculation Method Employed			
Credit risk Standardized Approach (SA)			
Operational risk Basel II Standardized Approach			

II Medium-Term Management Plan (Future Creation Plan 2013)



Our Mission: Region-Based Operations and Sound Management



Code of Conduct: 'Gratitude and Humility' 'Confidence and Pride' 'Honesty and Sincerity'
'Effort and Endeavor' 'Trust and Affection'



April 2010 - March 2013 (3 years)

Secure foothold in first stage

Up-front investment to prepare for action later



Realize huge growth in second stage

'Kutsu kutsu shin*' (Growth after great patience)

* Kutsu kutsu shin: This phrase was created by the late Go Master Shuko Fujisawa, literally meaning "Endure, endure, grow."

Fiscal 2010 Fiscal 2011 Fiscal 2012

Preparation for launch of nextgeneration computer systems for core banking operations

Launch of Bank Vision computer system (Jan. 2011)

Launch of KeyMan computer system (Oct. 2011)

Creating a prosperous future together with the local community through the provision of high-quality financial services

Strengthen marketing capabilities

Find profit opportunities
Strengthen management bases

Strengthen management base

Reform administrative processes at retail branches
Streamline administration / enhance efficiency

Contribute to local communities

Measures to stimulate the local economy Expand social contribution activities

- Deploy marketing channel strategies
- Deploy area strategies
- Deploy segment strategies
- Promote Yamanashi Chuo as customers' main bank, etc.
- Increase capabilities in fund operations
- Reform administrative processes by introducing systems
- Full strategic review of costs
- Strengthen and upgrade risk management, etc.
- Promote regional cooperation and collaboration between government, industry, academia, and finance
- Educational support, promotion of culture and sports, etc.
- Strengthen environmental initiatives, etc.

Promote wide-spread adoption of growth strategies

Build strong management base

Contribute to local community development

Quantitative Targets



ltem	FY11	1H FY12	Comparison with FY11	FY12				
	(Results)	(Results)	with FTTT	(Target in final year)				
Gross banking profit on core operations	39.8	18.7	-	44.0 or above				
Net business profit on core operations	9.6	4.0	-	14.5 or above				
Average loan balance	1,466.6	1,463.7	Down 2.9	1,570.0				
Average deposit balance	2,592.2	2,632.4	Up 40.2	2,600.0				
OHR	75.80%	78.22%	Up 2.42P	67% or under				
ROA	0.34%	0.28%	Down 0.06P	0.5% or above				
ROE	4.64%	2.70%	Down 1.94P	3.3% or above				
Capital ratio (domestic standard)	16.07%	16.30%	Up 0.23P	14% range				
NPL ratio	3.48%	3.56%	Up 0.08P	3% range				

Business environment assumptions when medium-term management plan was formulated:

Economy is growing slowly

[•]Current (at time formulated) interest-rate levels will continue

^{*} OHR=Operating expenses / Gross banking profit on core operations ROA=Net business profit on core operations / Total assets (average balance) ROE=Net Income / Net Assets (average balance)

III Forecasts for the Current Term (FY 2012)

Earnings Forecasts for the Current Term (FY 2012)

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	(¥ billion, %)	FY11	FY12(forecast)	YoY ch	ange [%]
Ор	erating income	46.3	45.0	(1.3) [(2.9)]
Gr	oss banking profit	39.7	39.2	(0.5) [(1.4)]
	Interest income	35.2	32.7	(2.5) [(7.3)]
	Fees and commisions	4.3	4.8	0.4 [9.7]
	Other operating income	0.1	0.1	(0.0)	(15.9)]
	Gross banking profit on core operations	39.8	37.7	(2.1) [(5.3)]
	JGBs and other bond transactions	(0.0)	1.4	1.5 [-]
Ex	penses	30.1	29.5	(0.6)	(2.3)]
1	eneral provision to loan as reserve	-	(1.3)	(1.3) [-]
	et business profit on e operations	9.6	8.2	(1.4) [(14.9)]
No	n-operating losses	(8.0)	(3.3)	(2.5) [(299.4)]
	NPL disposal amount	0.2	2.0	1.8 [682.3]
	Equity share and similar transactions	(1.0)	(1.0)	0.0	4.5]
Or	dinary profits	8.7	7.7	(1.0) [(11.9)]
Ne	et income	6.9	4.0	(2.9) [(42.5)]
		E)//	10 5	7/44	7(40 (-1)

Divide		FY10	FY11	FY12 (plan)
ends	Dividend per share (annual)	¥6.00	¥7.00	¥6.00

	End of FY11	End of FY12 (estimate)
Nikkei Stock Average	¥10,083	¥8,870

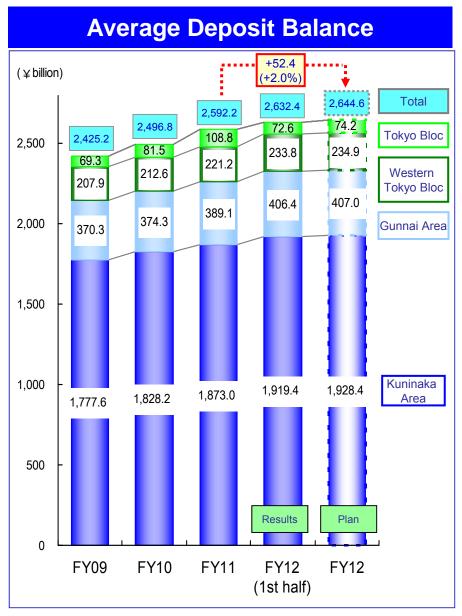
70th Anniversary Commemorative dividend ¥1.00 (1st half ¥3.5) (End of FY11 ¥3.5)

			FY2012				
		(¥ billion, %)	(forecast) YoY change [%]			Balance	Yeild
	Fund operations		34.6	(2.5) [(6.7)]	1.2	(3.7)
nt.		Interest on loans	22.9	(1.2) [(5.1)]	0.1	(1.3)
Interest income		Interest on securities	11.4	(1.3) [(9.6)]	1.0	(2.3)
		Call loan, etc.	0.1	(0.0)	(18.6)]	0.0	0.0
	Fund	procurement	1.8	0.0	0.9]	0.0	0.0
		Interest on deposits	1.6	(0.0)	(0.2)]	0.0	(0.0)
		Call money, etc.	0.1	0.0	16.9]	0.0	0.0
	Intere	st income	32.7	(2.5) [(7.3)]	_	_

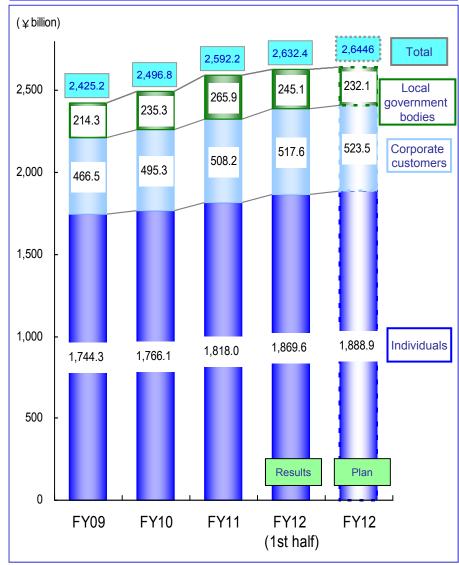
		FY2012	
П	(¥ billion)	(forecast)	YoY change
	Revenues	7.0	0.4
	Investment trusts	0.6	(0.1)
5	JGBs held by individuals	0.03	0.01
3	Life insurance	0.7	0.1
	Others	5.5	0.3
	Cost	2.2	0.0
	Fees and commissions	4.8	0.4

		FY2012	
	(¥ billion)	(forecast)	YoY change
Personnel		15.7	(0.1)
Premises and equipment		12.5	(0.6)
Taxes		1.2	0.0
Exprenses		29.5	(0.6)

Plan for Deposits



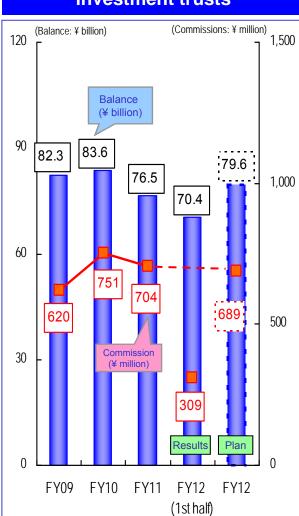
Balance by Customer Segment (average balance)



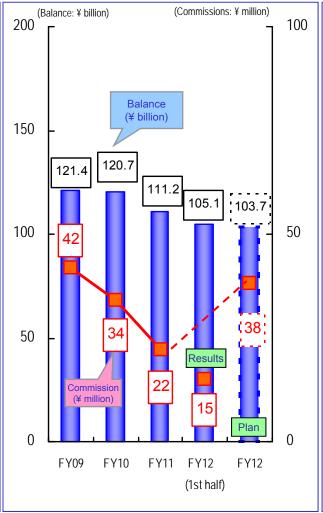
Financial Products Sales Plan

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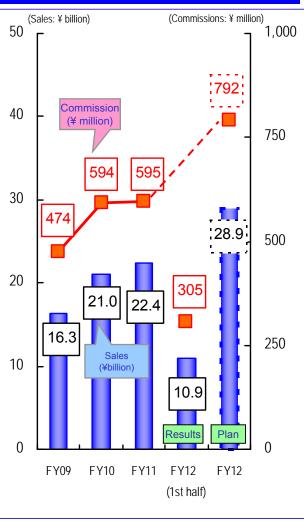
Balance and commissions on investment trusts

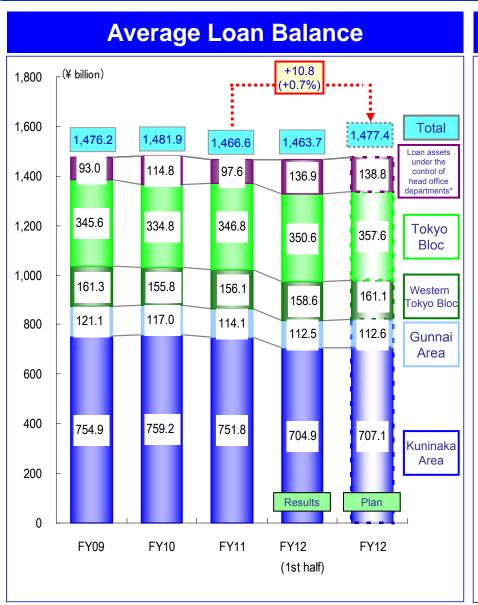


Balance and commissions on JGB held by individuals

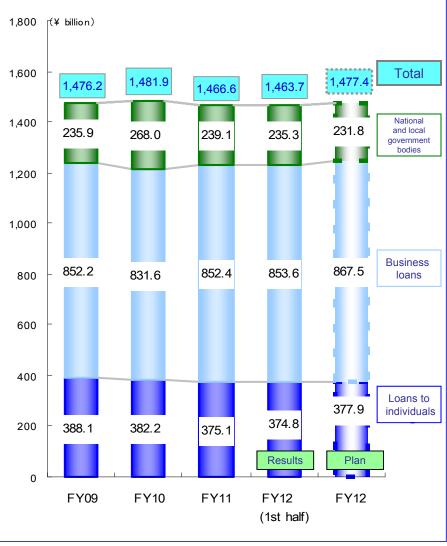


Life Insurance sales and commissions





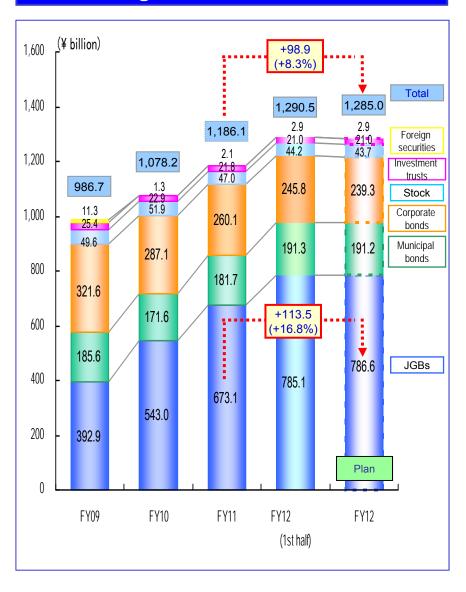
Balance by Customer Segment (average balance)



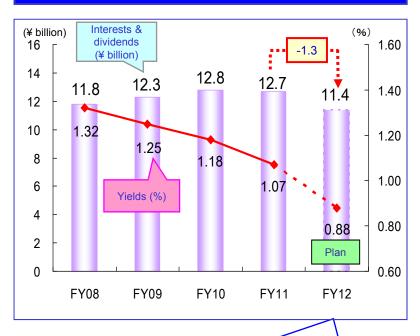
Plan for Investment in Marketable Securities

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Average Balance of Securities

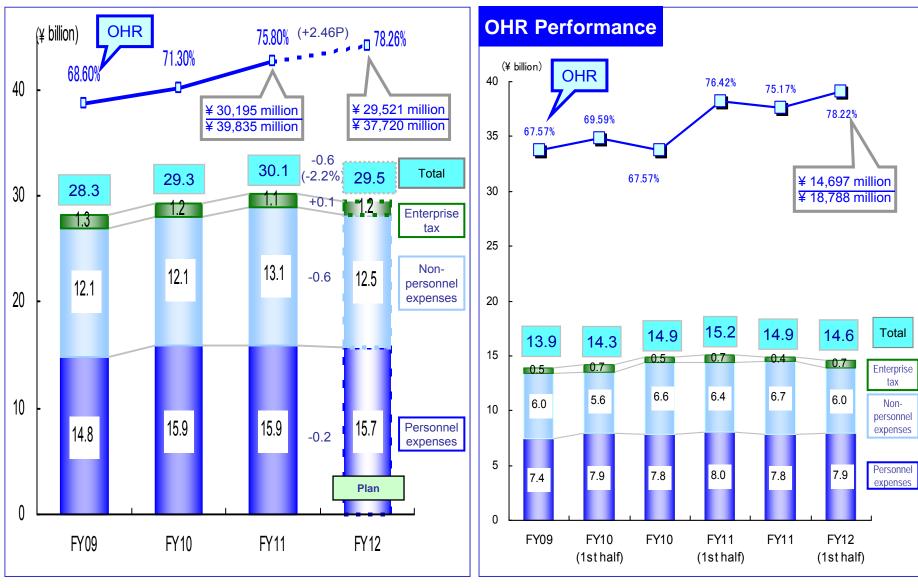


Securities Yields / Interests & Dividends



Plan Breakdown of Interests & Dividends for FY12 (¥billion)						
	FY11	FY12	Change			
Securities	11.4	10.1	(1.3)			
Stocks	1.0	0.9	(0.1)			
Investment trusts	0.3	0.3	0.0			
Total	12.7	11.4	(1.3)			

Operating Expenses and OHR (Trends and Forecasts) ⑩ 山梨中央銀汗

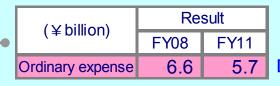


Initiatives to Cutback Expenses and Effective Utilization of Human Resources





- Continue and step up cost reduction projects
- ♦ Foster cost-reduction awareness throughout bank
- ♦ Consolidate administrative procedure at headquarters
- Department in charge
- As department in charge, establish cost management section in General Affairs Department
- Mission of Cost Management Section
- ♦ Rebuild cost management system
- ♦ Reform procurement method
- ♦ Maintain cost management infrastructure
- Review investment screening and results verification method
- ♦ Always maintain a low cost structure





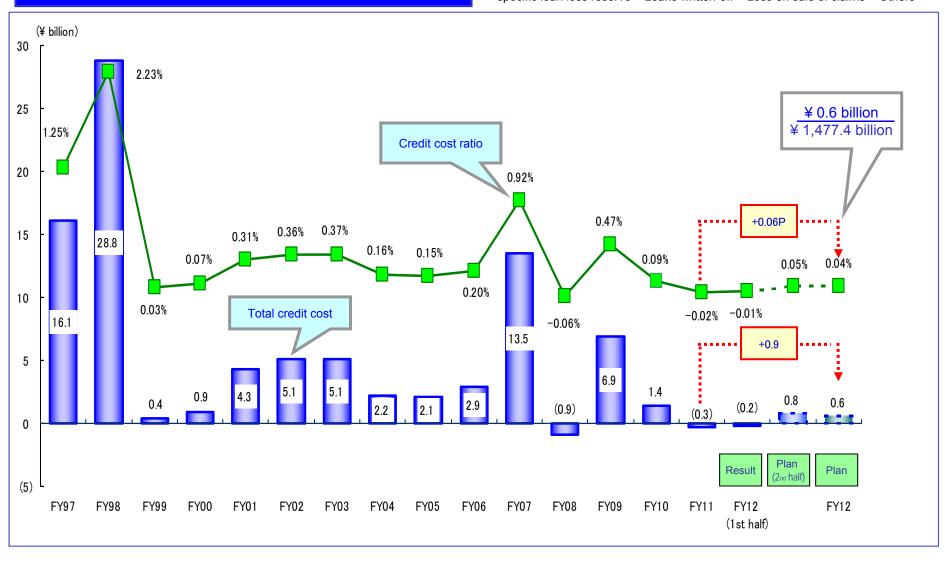
- Effective utilization of human resource
- Promote strategic allocation of personnel and train human resources
- ♦ Streamline branches within prefecture
- ♦ Create additional manpower through greater work efficiency
- ♦ Reduce labor cost by cutting back personnel
- ♦ Allocate personnel to promising area and new business
- ♦ Send personnel to JETRO and other external institution

Credit Cost (Trends and Forecasts)

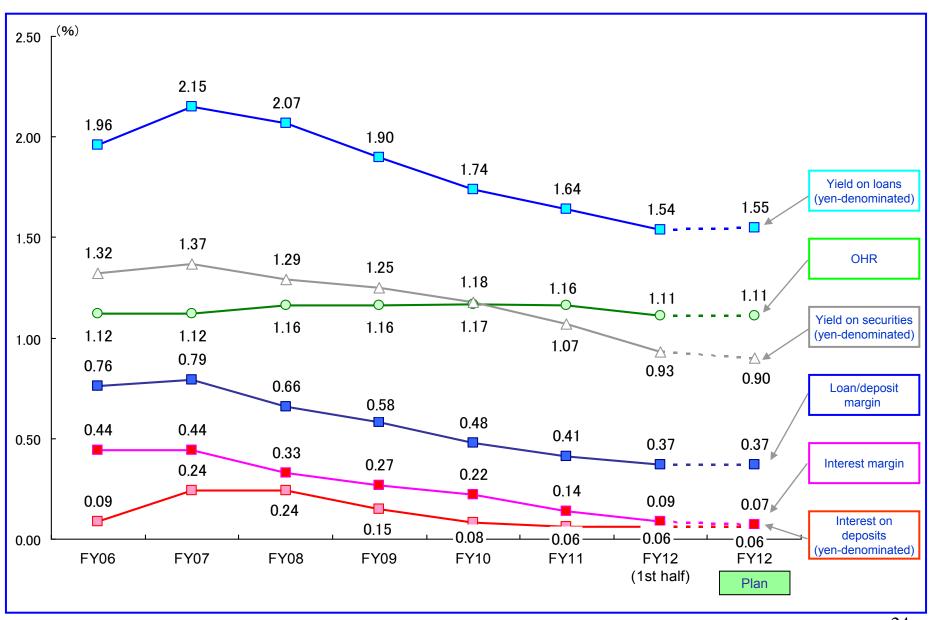
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Total Credit Cost / Credit Cost Ratio

Credit cost ratio = Total credit cost / Average loan balance
Total credit cost = General provision to loan loss reserve + Provisions to
specific loan loss reserve + Loans written-off + Loss on sale of claims + Others



Yields & Interest Margins (Trends and Forecasts) ⑩ 山梨中央銀汗



Basic Dividend Policy

Work toward increasing the level of internal reserves required to maintain sound management while at the same time providing for the stable payment of dividends.

70th Anniversary Commemorative dividend of ¥1.00 (1st half ¥3.5) (End of FY11 ¥3.5)

Trends in Dividend Payment

	FY08	FY09	FY10	FY11	FY12(Forecast)
Dividend per share (annual)	¥6.00	¥6.00	¥6.00	¥7.00	¥6.00
Period-end share price	¥515	¥411	¥404	¥368	-
Dividend yield	1.16%	1.45%	1.48%	1.90%	-

Return to Shareholders

Acquired 1,793 thousand shares, equivalent to ¥638 million, on May 27, 2010

Purchased 1,906 thousand shares, equivalent to ¥795 million between Dec. 2010 and Mar. 2011

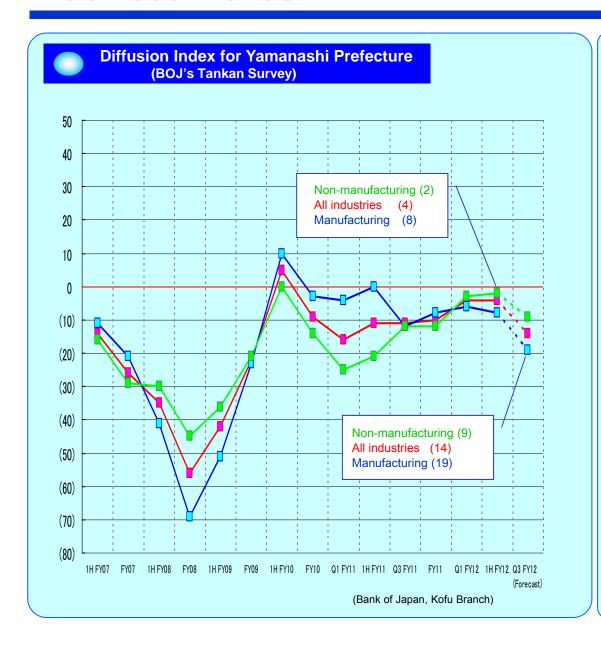
Purchased 2,079 thousand shares, equivalent to ¥644 million, on Dec. 26, 2011

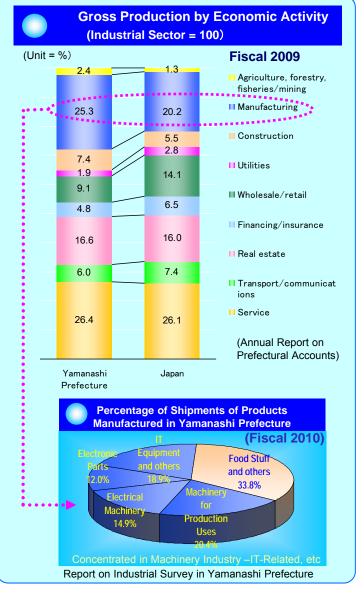
(¥ million)	FY08	FY09	FY10	FY11	FY12(Forecast)
Annual dividend (1)	1,106	1,105	1,089	1,256	1,070
Treasury stock acquired (2)	175	12	1,447	647	0
Return to shareholders (3)=(1)+(2)	1,281	1,117	2,536	1,903	1,070
Net income (non-consolidated) (4)	6,021	2,744	3,861	6,965	4,000
Dividend payout ratio (1)/(4)x100	18.36%	40.28%	28.20%	18.04%	26.77%
Shareholder return ratio (3)/(4)x100	21.28%	40.72%	65.68%	27.33%	26.77%

IV Economic Trends in Yamanashi Prefecture

Business Trends

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Turning Yamanashi into a Clean Energy Developer – a Cutting-Edge Industry

Fuel Cells

<Initiatives in Yamanashi>

Yamanashi Conference for the Promotion of Widespread Fuel Cell Use

Participation by 30 groups from within and outside the prefecture, including universities and leading automakers

Fuel Cell Nanomaterials Center, University of Yamanashi

- •World-leading basic research aimed at realizing fuel cell usage
- Project budget of ¥7 billion
- ·World-class testing equipment
- Started joint development with Nissan, Honda and Daihatsu in Nov. 2010
- •In March 2012, began joint evaluation with Honda Motor Co., Ltd. and Panasonic Corporation of usability of catalyst developed at said Center

- Market Forecast -

- Fuel cell market in Japan < Fuji Keizai Group research in July 2010> Increase from ¥15.9 billion in 2009 to ¥785.4 billion in 2020.
- Fuel cell vehicle global market< Fuji Keizai Group research in March 2011, based on the volume of shipments>

Increase from 5.6 billion (forecasted) in 2010 to 2,510 billion in 2025

Solar-Power Generation -Hokuto City, Takane-cho: Hokuto City, Nagasaka-cho: 1,500kW (to start in Apr 2013) 1,000kW (to start in Mar 2013) Hokuto City, Oizumi- Hokuto City, Nagasaka-cho, cho: 1.000kW Hokuto site Solar Power (to start in Jan 2013) Plant: 1,800kW (transferred from NEDO in Apr 2011) Hokuto City. Hakushu-cho: Hokuto City, Akeno-cho: 1,600kW (to start in 1,000kW (to start in Jan 2013) Jan 2013) Nirasaki City: 1,500kW Kai City: 5,085kW (to start in 2014) (to start in Aug 2013) Kofu City: 1,995kW (to start in Mar 2013) Niraski City: 5,256kW— (to start in 2014) Kofu City, Komekura-yama Solar Power Plant: 10,000kW O In operation: 2 sites, total 11,800kW One of the largest in inland Japan ☐ Scheduled operation: 9 sites by 2014, (started in Jan 2012) total 19.936kW ★ Facility for development of storage system using superconducting technology for linear motors to be constructed in area adjoining the Komekurayama Solar Power Plant (Yamanashi Pref. and Railway Technical Research Institute) after 2013 Komekurayama Solar Power Plant

Help customers create more new industries and increase machinery industry orders within Yamanashi

- **★**Actively finance relevant industries
- ★Better matching of advanced research results with technical needs of companies

Preparations for High-Speed Transportation Network



Expected Effects: Increase in tourists from Kansai region, growth in orders, increase in residents due to expanded potential commuting range



Maglev Chuo Shinkansen Line

OMagley Test Line: Line extension work

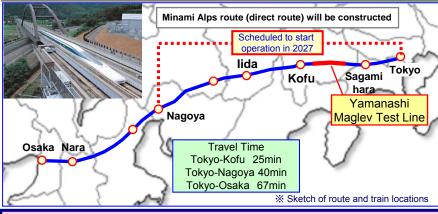
•Scheduled for completion in 2013 (Total project cost: Approx. ¥350 billion)

OMaglev Chuo Shinkansen Line

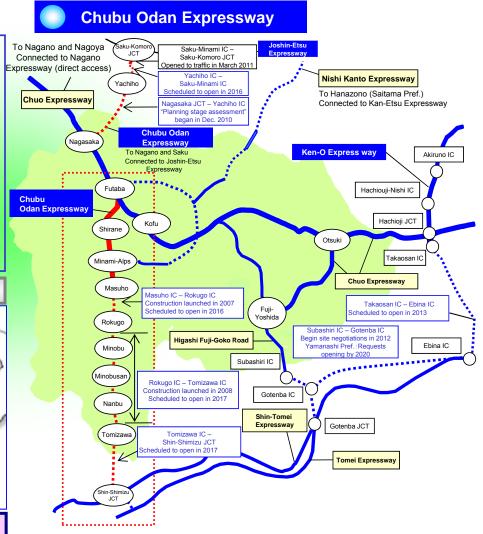
- · Start construction in 2014, operational launch planned for 2027
- Ministry of Land, Infrastructure, Transport and Tourism approved JR Tokai for construction on May, 2011
- ⇒Train stations almost decided in Yamanashi in Nov. 2011
- Estimated construction cost (including train cars): ¥9.030.0 bn
- · Economic impact if maglev station is opened within the prefecture (Yamanashi Prefecture estimate)
- for the prefecture's industrial sector
- No. of passengers/day who get on/off at linear motor stations: Approx. 8,900 at operation start ⇒ Approx. 12,300 by 2035
- An increase of ¥14.6 bn in annual production No. of companies sited along route: Approx. 800 at operation start ⇒ Approx. 2,600 by 2035
 - Resident population: Approx. 3,800 resident increase

 ⇒ Approx. 14.600 resident increase by 2035

Map of Maglev Chuo Shinkansen Line Route



★ In January 2012, Maglev Chuo Shinkansen/Chubu Odan Expressway Usage Promotion Project Team set up within Yamanashi Chuo Bank



V Progress of long-term vision (Themes for fiscal 2012 and beyond)

⇒ Major Themes for Next Medium-Term Management Plan

Becoming the No. 1 Regional Bank for Customer and Employee Satisfaction



⇒ Major Themes for Next Medium-Term Management Plan

Increase operating income

- 1. Increase risk-weighted assets so that capital ratio declines by no more than 1 %
- 2. Regain market share from major banks in prefecture ~ Immediate goal is 10% of the total credit balance of approximately ¥210 billion for major banks
- 3. Develop personnel (50 in 5 years) with good judgment to revitalize local industry and new demand growth
- 4. Better and more sophisticated bond investments
- 5. Efforts to revitalize Yamanashi Prefecture's economy in line with transportation infrastructure improvements

Increase operating income



1. Increase risk-weighted assets so that capital ratio declines by no more than 1 %

Actively support local companies and provide financing

Assign highly specialized staff

- Small and medium enterprise management consultants: 40
- Visiting Social Coordinators at University of Yamanashi: 101
- Agricultural management advisers: 7
- Solution supporters, etc.

Management support coordinator services

Collaborate with outside experts

- Administrative advisers (former officers from listed manufactures)
- Yamanashi Industry support organizations
- University of Yamanashi, Yamanashi
 Gakuin University, Yamanashi Prefectural
 University
- Yamanashi Industrial Technology Center
- Organization for Small & Medium Enterprises and Regional Innovation, Japan
- Japan Institute of Invention and Innovation /TKC West Tokyo Yamanashi Council, etc.

Specialist dispatch/R&D/subsidies/ intellectual property registration/tax services/management improvement Information storage in KeyMan computer system for sharing with all branches and supporting customers

Needs of local companies with business drive and potential

Strengthen outside sales capability

Outside sales staff: increase by 105

(As of Sept. 30, 2012, 51 more outside sales staff are needed)

Expand product lineup

Yamanashi Chuo Bank began offering "Town Development Support Loan" in July 2012

- Support for struggling SMEs in shopping districts
- Unsecured and flexible

Financing based on business assessment

Asset-based lending (ABL)

- Loans secured by personal property or accounts receivable (Sept. 30, 2012):
 8 loans totaling ¥671 million
- Achievement thus far Koshu wine beef/Koshu wine, etc.
- Cooperate with TRUVA GHD to further strengthen initiatives

Increase operating income

⑪ 山梨中央銀行

- 1. Increase risk-weighted assets so that capital ratio declines by no more than 1 %
- 2. Regain market share from major banks in prefecture
 - ~ Immediate goal is 10% of the total credit balance of approximately ¥210 billion for major banks

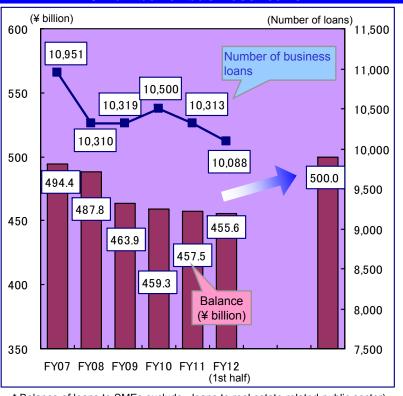
Increase loans to SMEs

■ Develop and support growth fields and local brands

Performance to date and progress of medium- to long-term policies

- Support for growth fields and local brand industries through the "More Vital Community Fund"
- "More Vital Community Fund": ¥20.0 billion
 Loans extended in 1H FY2012: 164 loans totaling ¥4.0 billion
- * Total accumulated value of loans extended in growth fields: 372 loans totaling ¥21.3 billion since July 2010
- Regain market share from major banks in prefecture
 - ~ Immediate goals is 10% of the total credit balance of approx. ¥210 billion for major banks
- Expand the Bank's campaign to take over business loans of other banks
- Total accumulated loans since Dec. 2011: 225 loans totaling ¥13.3 billion
 Of that amount, total loans taken over from major banks in Yamanashi
 Prefecture: 34 loans totaling ¥1.8 billion (achievement rate: 8.7%)
 (Loans taken over from "major banks + government-affiliated financial
 institutions": ¥9.0 billion
- ◆ Bank branches and solutions supporters by headquarter bloc visit customers together and support projects
- Total loans extended through support projects: 31 loans totaling ¥1.1 billion
- ◆ Human resource training by company liaison training promoter
- Total loans extended through supporter assistance since June 2012: 9 loans totaling ¥0.5 billion
- Strengthen promotion/solution sales by segment in Western Tokyo Area
- Balance of loans for medical/nursing care field as of Sept. 30, 2012: ¥7.9 billion (up ¥3.2 billion YoY)

Balance of loans to SMEs (year-end) / Number of business loans



^{*} Balance of loans to SMEs excludes loans to real estate-related public sector)

Medium- to long-term target balance

Balance: ¥500 billion

Increase operating income



1. Increase risk-weighted assets so that capital ratio declines by no more than 1 %

Increase personal transactions by extending more personal loans

- Actively participate in important life events of individual customers
- Make personal loans the point of entry for promoting Yamanashi Chuo as the customer's main bank

Performance to date and progress of medium- to long-term policies

- Expand promotional campaign of taking over the loans of other banks
- ◆ Total mortgage loans extended in 1H FY2012: ¥17.8 billion (up ¥3.8 billion YoY)
 Of that amount, total loans taken over: ¥8.0 billion (up ¥0.8 billion YoY)
- ◆ Mortgage loan balance as of Sept. 30, 2012: ¥360.5 billion (up ¥2.2 billion YoY)
- * Mortgage loan balance turned upward YoY starting from June 2012

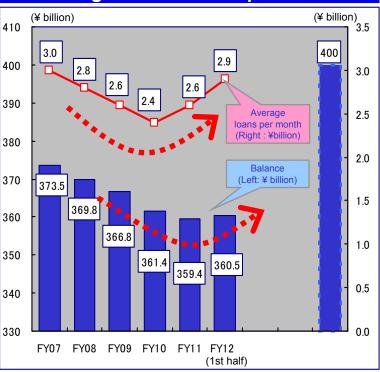
■ Strengthen mortgage loan marketing

- Fortify Loan Squares/Establish new Loan Squares
- Hachioji, Tachikawa, and Fujiyoshida Loan Squares made part of head office organization
- River City Loan Square opened in Aug. 2012 (fourth in prefecture)
- * Loan Square: 6 total (4 in Yamanashi Prefecture, 2 in West Tokyo)
 - ⇒ increase to 9 within 3 years

■ Increase consumer loans by launching new card loans

• Began offering "Waku Waku Every" credit card loans in July 2012

Mortgage loan balance (year-end) Average value of loans per month



Medium- to long-term mortgage loan target balance

Balance: ¥400 billion

Increase operating income



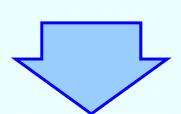
1. Increase risk-weighted assets so that capital ratio declines by no more than 1 %



Cooperate more closely with "Furusato Linkage 200"

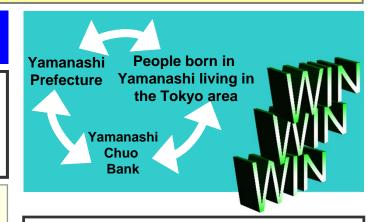
What is "Furusato Linkage 200"?

 "A movement that seeks to revitalize Yamanashi through the cooperation of 2 million people who are Yamanashi Prefecture residents or were born in Yamanashi Prefecture but live in the Tokyo area" and which is supported by the Federation of Associations of People from Yamanashi Prefecture



<Furusato Linkage 200>

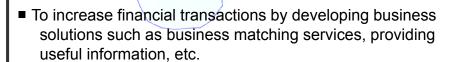
- Target: 1,038 people
- Targets approached: [in 1H FY2012] 238 people
- Loans extended to targets: up ¥1.6 billion (of which ¥1.6 billion was for business loans)

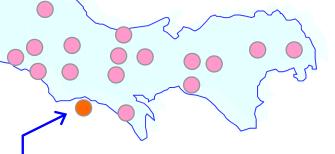


Fully leverage networks in Tokyo and Sagamihara

Yamanashi Chuo Bank's Mission

■ To serve as a bridge for promoting cooperation between Yamanashi Prefecture and Yamanashi-related companies and individuals in the Tokyo area





Sagamihara Branch opened for business on May 17, 2012

Increase operating income



3. Develop personnel (50 in 5 years) with good judgment to revitalize local industry and new demand growth

Began dispatching Bank staff to 10 companies in Yamanashi Pref. on April 1, 2012

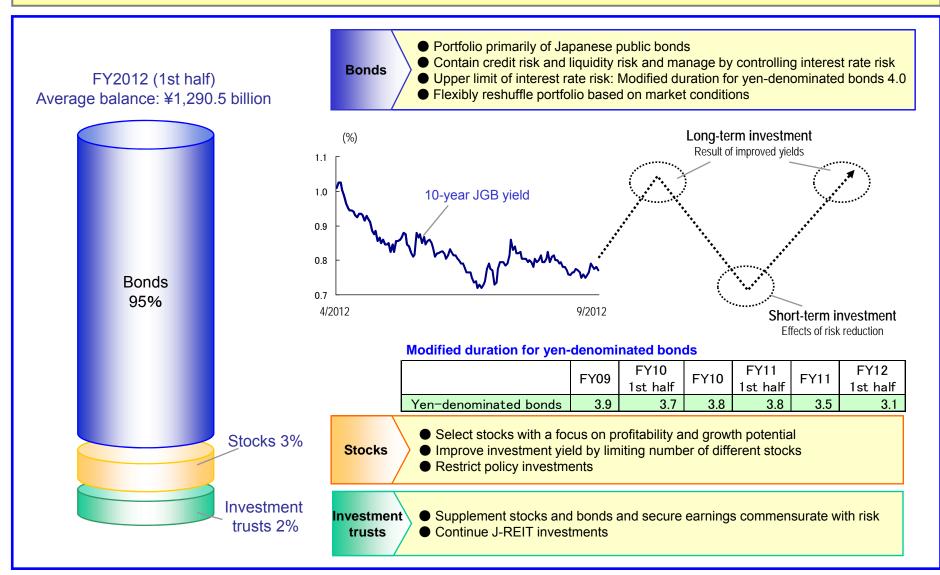
Company	Business]	(Unit=%)				Company	Business
Company	business		2.4		Agriculture, forestry,		Company	business
А	Wine making	;···▶	25.3		fisheries/mining ■ Manufacturing		G	Hotel
В	Accessory product planning, manufacturing, and sales	•	7.4		■ Construction Utilities		н	Operator of educational institution for youth
С	Knit product planning, manufacturing, and sales		9.1 4:8		■ Wholesale/retail		I	Bridal hall operator
D	Seal/Stamp manufacturing and sales		16.6		■ Financing/insurance		J	Rehabilitation hospital, operator of long-term health care facility for the elderly
E	Home center		6.0		■ Transport/communic ations■ Service			
F	Supermarket		26.4	∢…	Fiscal 2009 Gross Prefectural Prod	uct class	cified by	
		Y	amanashi Prefectur	re	Economic Activities (Production-100) Source: Annual Report Accounts		Í	

Will continue dispatching staff from next fiscal year, for a total of approx. 50 staff over five years planned

Increase operating income



4. Better and more sophisticated bond investments



Increase operating income



5. Efforts to revitalize Yamanashi Prefecture's economy in line with transportation infrastructure improvements



Set up Maglev Chuo Shinkansen/Chubu Odan Expressway Promotion Project Team (Commonly called: Maglev Promotion PT Established: January 23, 2012)

1. Purpose

To carry out investigative research on the future effects of the opening of the Maglev Chuo Shinkansen and Chubu Odan Expressway as well as the effects of various changes in local communities on the region and the Bank and to check that they are reflected in policies and measures to revitalize the Prefecture, and in business strategy.

2. Structure

Total of 21 people

(Chairperson: Senior Managing Director, 7 people publicly recruited from within the Bank, and others)

3. Current activities

(1) Basic research

Conducted "Survey on Future of Yamanashi Prefecture and Preparations for High-Speed Transportation Network" in Sept. 2012

Target => Individuals: 300 customers from both inside/outside prefecture;

Corporations: 200 corporate customers from both inside/outside prefecture Total 1,000

(2) Yamanashi Prefecture's future vision and investigate the Bank's revitalization measures



Contribute to the growth and development of Yamanashi Prefecture's economy and society so that it leads to business opportunities for the Bank

Thank you attending our analyst meeting. If you have any further questions, please do not hesitate to contact us at the following telephone number, email address or website.

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